Hershey Medical Center
Department of Humanities
Qualitative Inquiry

1. *Descriptive Research*

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Descriptive Research

Focus Group Research

Micro analytic description

Ethnography
Purpose of focus groups:

1. As a preliminary:
   To create survey/questionnaire
   To develop preliminary knowledge of community/concept
     - to get an idea where to look
     - create a sampling plan
     - to obtain specific knowledge
2. As a strategy

Focus group
a component of an ethnography

Study includes other data sources
focus groups used to verify;
get information generally available
As a method

Focus groups the sole source of data

What kinds of topics are best suited?

Special considerations for confidentiality, etc.

How are the data constructed?
The Use of Focus Groups to Compare Tobacco Attitudes and Behaviors Between Youth in Urban and Rural Settings

Erin Rothwell, PhD, CTRS
Johnelle Lamarque, PhD

Health Promotion Practice, 2011, 12, 551-556

Look at abstract (open doc)
Purpose

*Identify differences and similarities of adolescent boys (rural and Urban) who use tobacco*
What did they find out?
How was it done?
Microanalysis

Types

Facial expression
Conversational analysis
Movement
Non verbal behavior
Interaction

Mother - infant
Caregiver
Identifying Signals of Suffering by Linking Verbal and Facial Cues

Janice M. Morse
Melanie A. Beres
Judith A. Spiers
Maria Mayan
Karin Olson

Look at abstract (open doc)
1. to describe the facial expressions manifested by individuals while experiencing suffering,
2. to link the individual’s story with co-occurring facial expression(s), and
3. to identify the triggers that initiate transitions from states of enduring to emotional suffering.
Did they do it?
State | Enduring (suppressing emotions) | Transition
---|---|---
Movements | eye movements | tilts head left, head down (slightly)
AUs | | Breath in
Text | and, um, within hours Dr. X called and asked if I could have my Dad back in his office | 10+14+24

Seconds | 0 | 5 | 10 | Cont.

State | Releasing (Emotional suffering)
---|---
Movements | Hard swallow
AUs | | 10+14+24
Text | And, when Dr. X got up and hugged my Dad

Seconds | 15 | 20 | 24 | Cont.

Key: EMFACS Codes (Ekman, Irwin, & Rosenberg, 1994)

<table>
<thead>
<tr>
<th>Action Unit (AU)</th>
<th>Corresponding Action</th>
<th>Action Unit (AU)</th>
<th>Corresponding Action</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Inner brow raise</td>
<td>15</td>
<td>Lip corner depress</td>
</tr>
<tr>
<td>4</td>
<td>Brow lower</td>
<td>17</td>
<td>Chin raise</td>
</tr>
<tr>
<td>10</td>
<td>Upper lip raise</td>
<td>23</td>
<td>Lip tight</td>
</tr>
<tr>
<td>12</td>
<td>Lip corner pull</td>
<td>24</td>
<td>Lip press</td>
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<td>14</td>
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What did they find out?
How was it done?

Use of theory?
Patient Involvement in Health-Related Decisions During Prolonged Critical Illness

Mary Beth Happ,¹,³† Valerie A. Swigart,¹‡ Judith A. Tate,¹§ Leslie A. Hoffman,¹¶ Robert M. Arnold²,³#
tion. The purpose of this article is to describe the patterns of communication of patients involved in health-related decision making. We describe: (a) characteristics of patients who were involved in health-related decisions; (b) types of health-related decisions made with patient involvement; (c) how patient involvement occurred; and (d) the extent of patient involvement with health-related decisions during PMV.
Did they do it?
Hospice Care in Nursing Homes: Does It Contribute to Higher Quality Pain Management?

Jeanie S. Kayser-Jones, PhD, Alison E. Kris, PhD, Christine A. Miaskowski, PhD, William L. Lyons, MD, and Steven M. Paul, PhD

The meanings of screams in older people living with dementia in a nursing home

Anne Bourbonnais and Francine Ducharme

1 Faculty of Nursing, Université de Montréal, Québec, Canada
2 Desjardins Research Chair in Nursing Care for Seniors and their Families, Centre de recherche, Institut universitaire de gériatrie de Montréal, Québec, Canada
Ethnography

What types of information does ethnography provide?

How are ethnographies delimited?

Are they generalizable?
Comparing 2 ethnographies

• Importance of the theoretical perspective

• Importance of components included

• Kayersr-Jones: Published in part—what is missing/elsewhere?